## 

#### VR reconnects lost limb with body

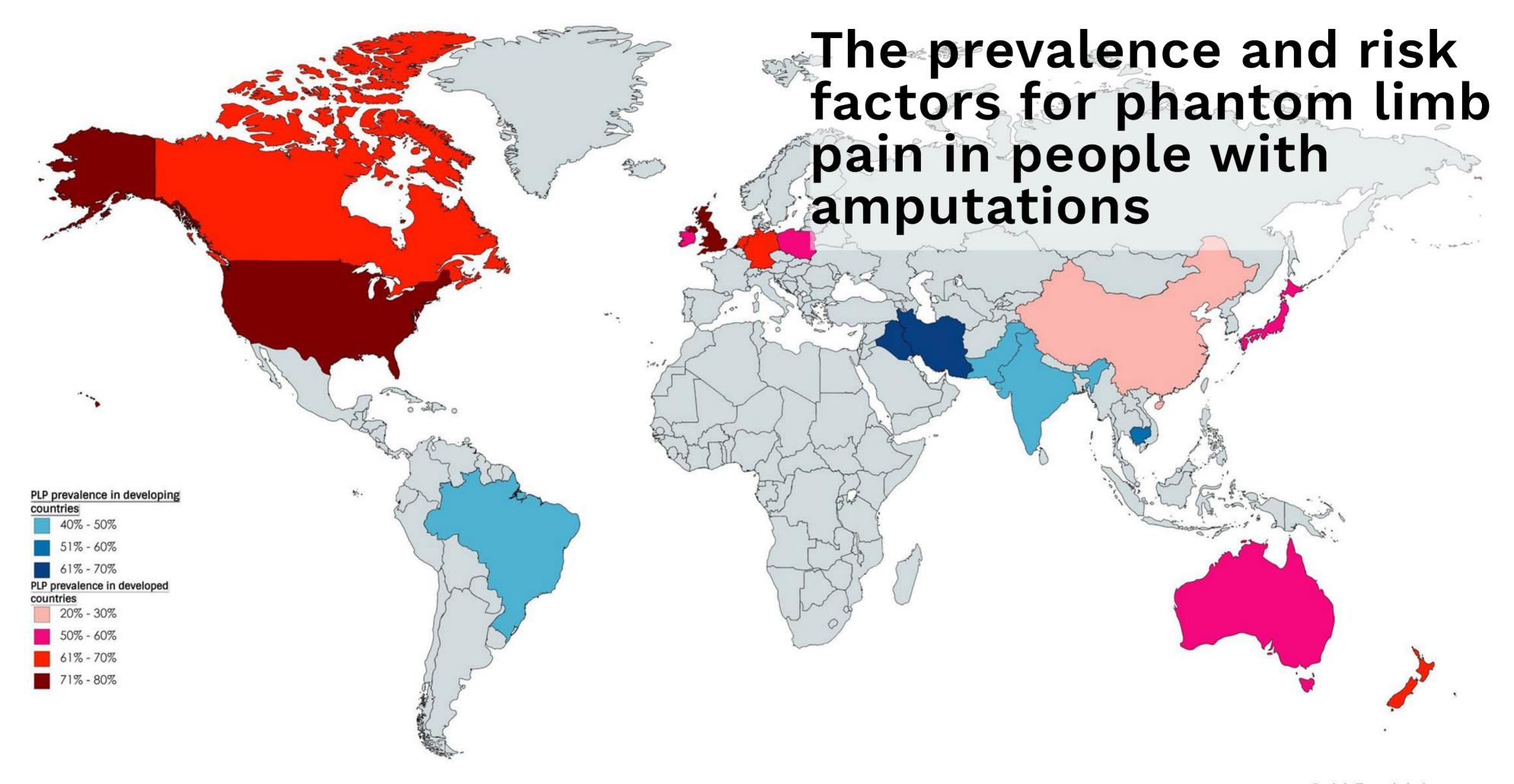
Nicholas Pudjarminta, Nuoran Chen, Koi Ren, Sing Chuan, Utsav Chaudhary

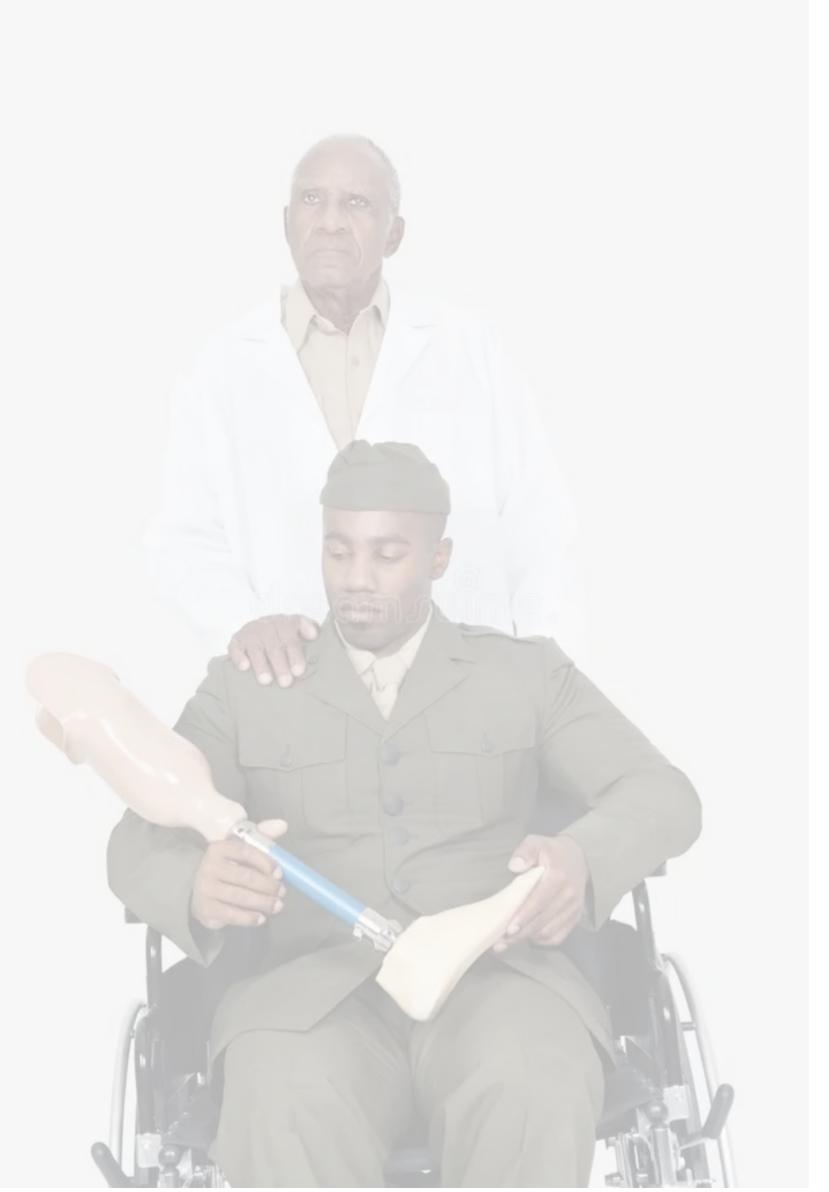


## MEET OUR FRIEND MATT



He's not the only one...





# Today there are two million Americans living with a loss limb

## What they are suffering



LOSS OF CONTROL



LOSS OF DIGNITY



LOSS OF CONNECTION

### Prosthetics right now



LONG ADJUSTMENT TIME



UNRESOLVED EMOTIONAL PAIN



DOESN'T FIT PERSONAL IDENTITY

### Stages to RecoVR



## Give back control

We give amputees the ability to control a virtual hand in virtual reality.



## Reconnect emotionally

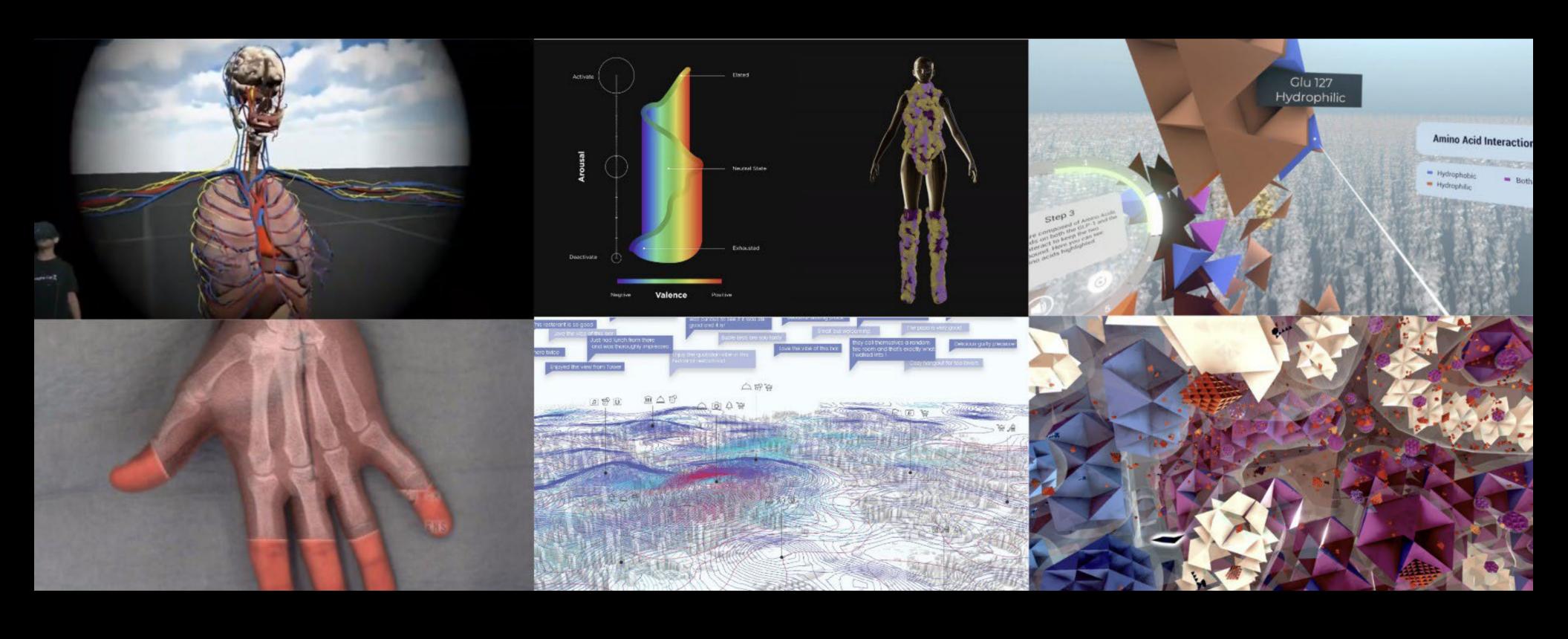
We give amputees a cathartic experience.



## Train real prosthetics

Send data to real prosthetic.

### We are team of Art Scientists



### Meet the Team











#### Product Manager

Co-Founder of AmaVR;
Tech Producer at World Building
Media Lab
Nominated for BAFTA,
IndieCade, G4C,

#### Lead Researcher

AP at Bucknell University
MICCAI-AECAI Best Paper
Award
NASA Space Apps Challenge
Global Nominee

#### Lead Creative Technologist

Lead Digital Innovator @Nike
Design & Tech @UC Berkeley
Artworks exhibited in NYC, SF,
LA, London, Berlin, Shanghai,
Beijing

#### Lead Experience Designer

Product designer at the
Washington Post
Design @UPenn & UC Berkeley
HCI researcher at area of
accessibility

#### Lead Engineer

XR developer @ReplayLab(Drexel); @UprightVR Specialized in making therapy games using XR Microsoft Imagine Cup 2020, Asia Finalist NASA Space App Challenge 2019, Global Nominee

Upper limb
prosthetics
market

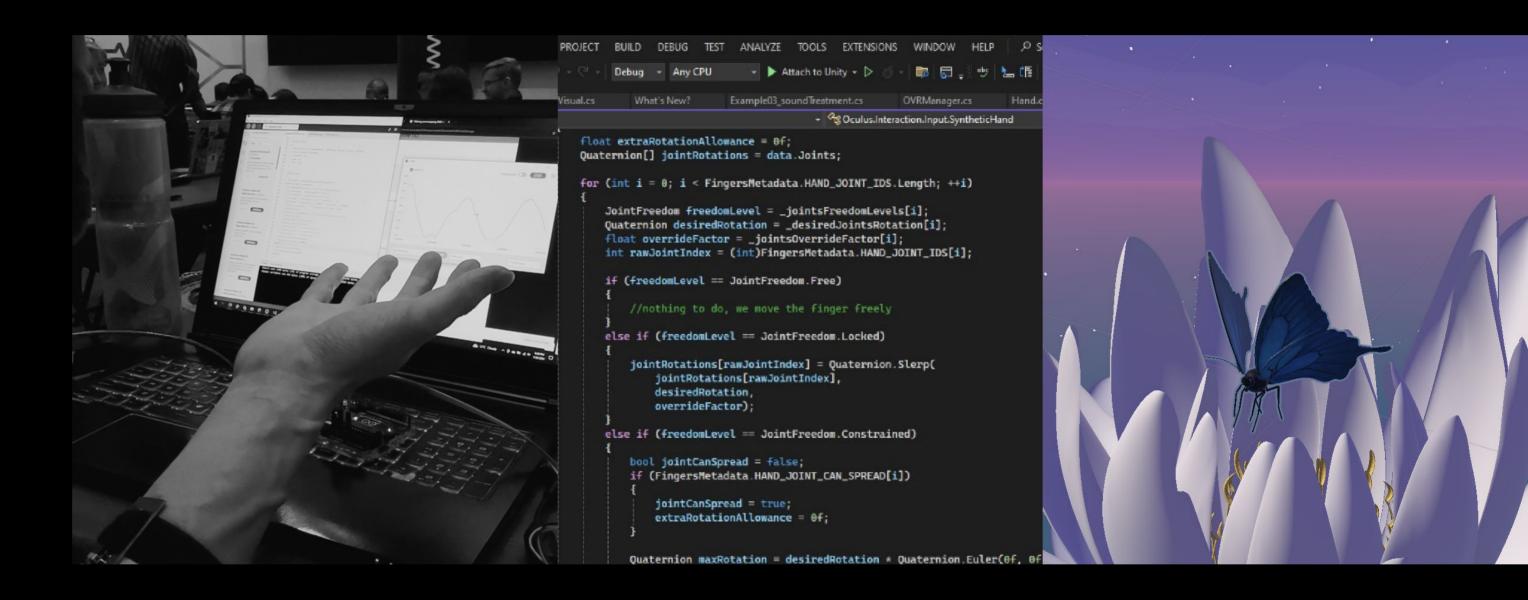
2021 2022

2023

748M

801M

## Technologies we embeded



IMMERSIVE STORYTELLING

#### **Key Activity**

Work with licensed therapist to create innovative care.

#### **Target**

Amputees in the process of getting a prosthetic arm.

#### **Cost Structure**

Staff, equipment, maintanence.

#### Revenue Streams

Outpatient physical therapy care, Veteran care, geriatrics care

#### Key Metric

Research outcome, monthly recurring revenue, viral coefficien

#### Value Proposition

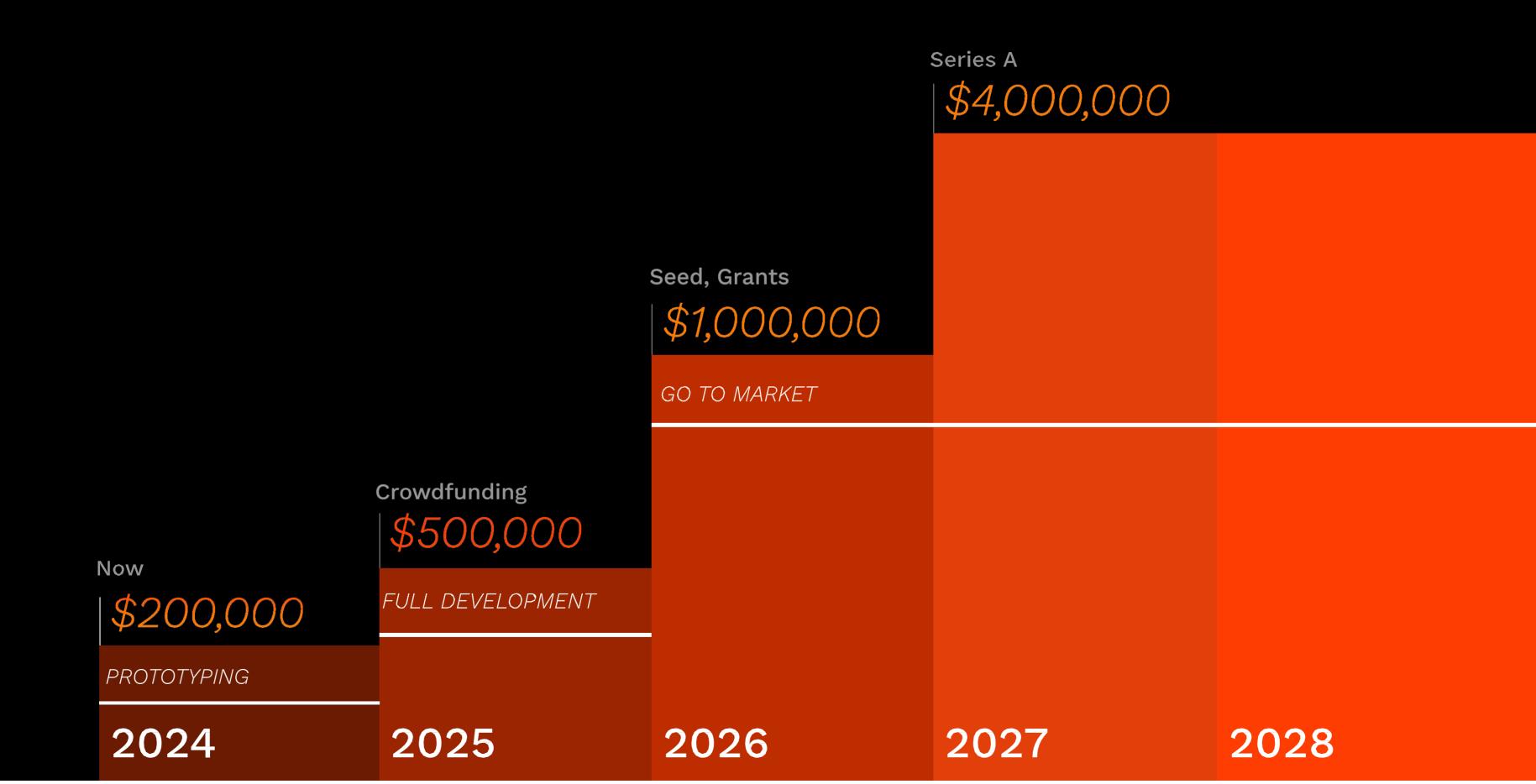
Restore motor function, improve mental well-being, and ease the transition to new prosthetics.

#### **Funding Sources**

Venture Capitalist, Crowdfunding, government grants

## BUSINESS MODEL

## Funding Roadmap



#### We are raising

## \$200,000

## prototyping + crowdfunding initiative

Kick-starter Budget: \$100,000

Video Production \$15,000

Graphic Design \$10,000

Social Media Manager \$10,000

Web Designer \$10,000

Influencer Collaboration \$10,000

Advertising \$20,000

Kick Starter Fee \$25,000

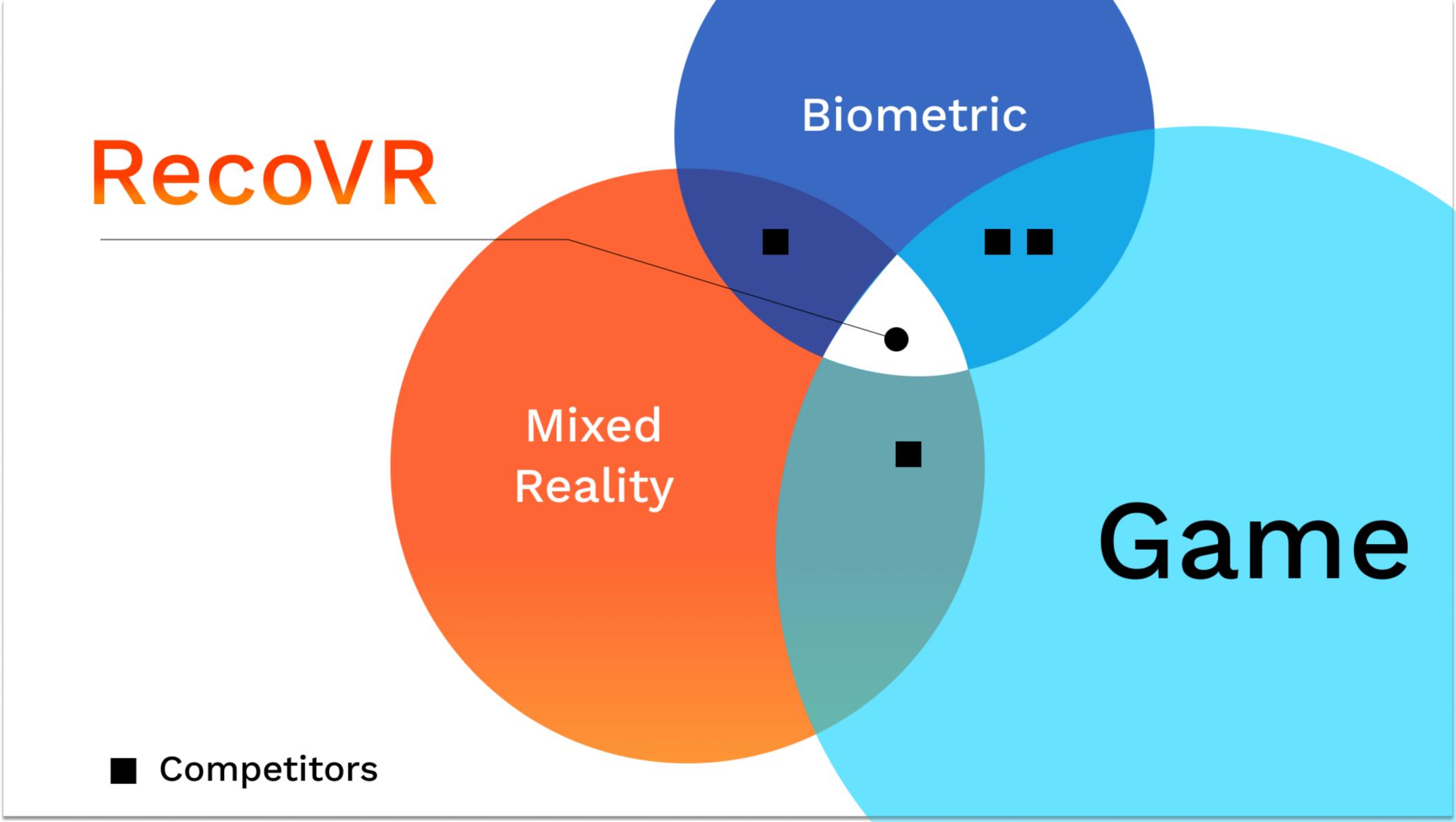
Team Salaries: \$50,000

Hardware: \$25,000

Travel & Networking: \$25,000

## Competition

Competitors	Market leader	Rising	Not doing great	Notes
NEUROS				<ul><li>Latest deal: \$25M (Series C)</li><li>Private, founded in 2008</li><li>Bioelectric nerve block</li></ul>
RIPPLE				<ul> <li>Latest deal: \$50M (Series B)</li> <li>Private, founded in 2019</li> <li>Implantable peripheral nerve stimulator</li> </ul>
MAZER				<ul><li>Latest deal: \$1.5B</li><li>Private, founded in 2009</li><li>Virtual Reality</li></ul>
SHIRLEY RYAN ABILITY LAB				<ul> <li>New entrant</li> <li>Virtual Reality game for PLP</li> <li>Currently calling participants</li> <li>for clinical trial</li> </ul>



## Financials

			GO TO MARKER!			
	2024	2025	2026	2027	2028	
Users	5	50	1000	5000	20000	
Employee	5 Part-timers	5	20	50	100	
Revenue	\$4,880	\$4,880	\$976,000	\$4,880,000	\$19,520,000	
Expense	\$100,000	\$500,000	\$1,000,000	\$5,000,000	\$18,000,000	
Net income	-\$95,120	-\$451,200	-\$24,200	-\$120,000	\$1,520,000	
Funding goal	\$100,000	\$500,000	\$1,000,000	\$2,000,000	\$2,000,000	
Milestones	Crowdfunding	Full Development	Seed, Government	Series A		

## THANK YOU! QUESTION?